

Summary

Interactive Product Designer with ability to deliver highly functional and aesthetically pleasing user interfaces. Excellent collaborative and communication skills and a solid understanding of user centered design. My goal as a designer is to help your business grow by building branded applications that are powerful, simple and intuitive.

Experience

WSI Corporation

April 2007 - Present

Andover, MA

Interactive Product Designer

- Collaborate with product managers to rapidly turn creative vision into design mock-ups and working prototypes.
- Provide design guidance to engineering team to ensure product vision is executed as desired.
- Significantly speed development process by providing engineering team with pre-coded page designs.
- Define, maintain and distribute visual and functional specifications, which insures consistent implementation of user interfaces.
- Ensure product compliance with corporate style guide.

Web Designer

- Work in collaboration with the Marketing Department to design effective web promotional graphical elements, which include: animated banners, promotional landing pages, e-mail promotional pages and mini websites.
- Corporate website maintenance and upkeep.

Biscom, Inc.

December 2004 - April 2007

Chelmsford, MA

User Interface Designer / Web Designer

- Led the design of enterprise fax web applications with appropriate deliverables including, prototypes, design mock-ups, icon set design and branding elements.
- Worked in collaboration with the Marketing Department to design and implement front-end of several marketing web sites.
- Responsible for design of web marketing promotional initiatives including, monthly online newsletter, banner ads, landing pages and e-mail campaigns.
- Designed a wide range of key promotional elements from conception to production, including, trade show booth displays, posters, brochures, product packaging, and editorial layouts.
- Lead initiative to develop corporate archive of creative work and establish graphics standard manual.

Core Skills

- User Centered Design
- Information Architecture
- Product Visualization & Prototyping
- Product Branding & Identity Creation
- Visual & Functional Specifications
- Product Aesthetics

Education:

University of Massachusetts at Lowell

BFA, Graphic Design

2000 – 2004

Technical Skills:

SYSTEMS:

MacOSX, MacOS, Windows2000-XP & Vista, familiar with AJAX and other Web 2.0 Frameworks

SOFTWARE

Graphics/Development/Office:

Expert & Highly Skilled: PhotoShop, Illustrator, InDesign, Dreamweaver, Visio, MS Office, PerForce, Visual SourceSafe.

Moderately Skilled: Flash.

LANGUAGES:

Expert level: (X)HTML, CSS

Moderately Skilled: JavaScript, DHTML, ASP, PHP

Familiar: CGI, Perl, ASPX, AJAX, XML

Accomplishments:

Award - Appreciation for Outstanding Creative Design, Biscom, Inc. June 2006