

Summary

Interactive Product Designer with ability to deliver highly functional and aesthetically pleasing user interfaces. Excellent collaborative and communication skills and a solid understanding of user centered design. My goal as a designer is to help your business grow by building branded applications that are powerful, simple and intuitive.

Experience

JAZD Markets - Andover, Ma

January 2010 - Present

Sr. Interactive Designer

- Collaborate with Senior Management to define new functionality, visual design and brand the next generation online directory driven marketing solution.

WSI Corporation - Andover, Ma

April 2007 - January 2010

Interactive Product Designer

- Collaborate with Product Managers to rapidly turn creative vision into design mock-ups and working prototypes.
- Provide design guidance to engineering team to ensure product vision is executed as desired.
- Significantly speed development process by proving engineering team with pre-coded page designs.
- Define, maintain and distribute visual and functional specifications, which insures consistent implementation of user interfaces.
- Translate web browser user experience into iPhone and mobile applications.
- Ensure product compliance with corporate style guide.

Web Designer

- Work in collaboration with the Marketing Department to design effective web promotional graphical elements, which include: animated banners, promotional landing pages, e-mail promotional pages and mini websites.
- Corporate website maintenance and upkeep.

Biscom, Inc. - Chemsford, MA

December 2004 - April 2007

User Interface Designer / Web Designer

- Led the design of enterprise fax web applications with appropriate deliverables including, prototypes, design mock-ups, icon set design and branding elements.
- Worked in collaboration with the Marketing Department to design and implement front-end of several marketing web sites.
- Responsible for design of web marketing promotional initiatives including, monthly online newsletter, banner ads, landing pages and e-mail campaigns.
- Designed a wide range of key promotional elements from conception to production, including, trade show booth displays, posters, brochures, product packaging, and editorial layouts.
- Lead initiative to develop corporate archive of creative work and establish graphics standard manual.

Core Skills

- User Centered Design
- Information Architecture
- Product Visualization & Prototyping
- Product Branding & Identity Creation
- Visual & Functional Specifications

MOBILE

- iPhone User Experience
- iPhone Visual Design

Education

University of Massachusetts at Lowell
BFA, Graphic Design
2000 – 2004

Technical Skills:

SYSTEMS:

MacOSX, MacOS, Windows

SOFTWARE

Graphics/Development/Office:

Expert & Highly Skilled: Photoshop, Illustrator, InDesign, Dreamweaver, Visio, MS Office, Perforce, Visual SourceSafe.

Moderately Skilled: Flash.

LANGUAGES:

Expert level: HTML/XHTML/DHTML, CSS

Moderately Skilled: JavaScript

Familiar: AJAX, jQuery, XML

Accomplishments:

Award - Appreciation for Outstanding Creative Design, Biscom, Inc. June 2006